



SMALL BUSINESS SATURDAY PROCLAMATION – NOVEMBER 25, 2023

WHEREAS, the government of The City of Hanahan, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.8% of the employees in the private sector in the United States; and

WHEREAS, 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small®, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and

WHEREAS, the City supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I Christie Rainwater, Mayor of the City of Hanahan, do hereby proclaim November 25, 2023 as **SMALL BUSINESS SATURDAY** in the City of Hanahan.

Duly done this the 14th day of November 2023.

Mayor, Christie Rainwater

ATTEST

Latarsha James, Clerk of Council